



Saint Paul Lutheran School
4450 Harden Boulevard
Lakeland, Fl. 33813
Ph. 863-644-7710

Dear Friend of St. Paul,

St. Paul Lutheran School is seeking sponsors for its 29th annual fundraising event. With last year's proceeds we were able to fully fund our annual budget and to complete several campus beautification projects.

We are very excited to host our 5th annual LutheRUN this year to encourage movement among our kids! The kids will raise donations individually and then cap off the fundraiser with a run during their school day on March 14, 2025. This year's fundraiser is intended to raise funds for a covered walkway to the Athletic Center on the St. Paul Lutheran School campus.

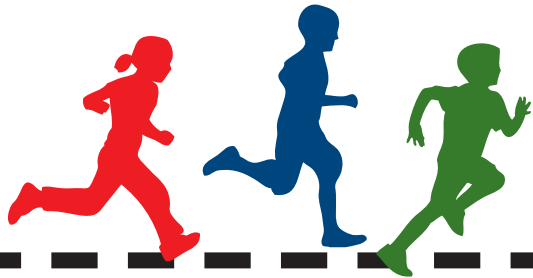
We are delighted that you are interested in lending your company's good name to this event. Corporate and individual sponsorship benefits are included in this packet, along with a Sponsorship Agreement. Please contact TJ & Brook Alcock at sponsors@TBAMarketing.com, 863-777-5185, if you have any questions or require additional information.

Your willingness to help invest in our students and in the future of our community is greatly appreciated.

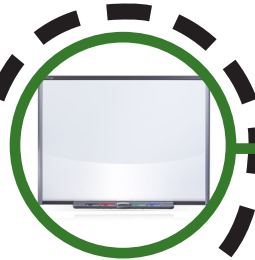
Sincerely,

The St. Paul Lutheran PTO Fundraising Committee

WHY THE NEED FOR SPONSORS?



ANNUAL
Ref Fees: \$6,000



2019:
LCD Touchscreens

ANNUAL
Scholarship/
Endowment: \$4,000

2022:
Classroom Libraries

ANNUAL
Staff Christmas
Gifts \$2,500

ANNUAL
Library: \$5,200



ANNUAL
Hospitality: \$3,500

2021:
**LCD
Scoreboard**



2023:
**Covered
Walkways to
Outdoor Classrooms**



2024:
**Campus
Beautification**

2025: **Covered
Walkway to
Athletic Center**

SPONSORSHIP OPPORTUNITIES

Marathon \$3,000

- Recognition on school Facebook page in LutheRUN Photo Album
- Logo on online donor platform
- Logo printed on LutheRUN t-shirt
- Full Color Banner (4' x 6') displayed in car line
- Full Color Banner (4' x 6') displayed in school athletic center for 1 year
- Linked Company Name recognition on school website and school newsletter as a LutheRUN sponsor
- Recognition as LutheRUN Sponsor in yearbook
- Up to 6 t-shirts

Half Marathon \$2,000

- Recognition on school Facebook page in LutheRUN Photo Album
- Logo on online donor platform
- Logo printed on LutheRUN t-shirt
- Full Color Banner (4' x 6') displayed in car line
- Linked Company Name recognition on school website and school newsletter as a LutheRUN sponsor
- Recognition as LutheRUN Sponsor in yearbook
- Up to 4 t-shirts

10K \$1,000

- Recognition on school Facebook page in LutheRUN Photo Album
- Logo on online donor platform
- Company Name printed on LutheRUN t-shirt
- Full Color Banner (4' x 6') displayed in school car line
- Recognition as LutheRUN Sponsor in yearbook
- Up to 2 t-shirts

5K \$500

- Recognition on school Facebook page in LutheRUN Photo Album
- Company Logo on online donor platform
- Full Color Banner (4' x 6') displayed in school car line

FILL THE FENCE

(4'x6') Banners Displayed in School Carline

\$100 Name on Banner (grouped with 9 others)

\$250 Full Color Logo on Banner (grouped with 3 others)



SPONSOR AGREEMENT

Company Information

Company _____

Name _____

Address _____

Telephone _____ Fax _____ E-mail _____

Sponsorship Level

_____ \$3,000 Marathon _____ \$2,000 Half-Marathon _____ \$1,000 10K _____ \$500 5K _____ \$250 FTF _____ \$100 FTF

How do you wish your company name to appear in all advertising material?

Company's website, please provide full link address:

Advertising Material Contact

Name _____

Telephone _____ Fax _____ E-mail _____

Sponsorship donation and logo due on or before February 14, 2025 to be included on t-shirt.

Donor's Signature _____

Date _____

Please complete and return this form along with your donation to Saint Paul Lutheran School, ATTN: PTO Fundraiser 4450 Harden Boulevard, Lakeland, FL 33813. If you have any questions, please call TJ & Brook Alcock at 863-777-5185 or email sponsors@TBAMarketing.com. For your records, Saint Paul Lutheran Church and School's FEI number is 59-0799921.