



Saint Paul Lutheran School  
4450 Harden Boulevard  
Lakeland, Fl. 33813  
Ph. 863-644-7710

Dear Friend of St. Paul,

St. Paul Lutheran School is seeking sponsors for its 28th annual fundraising event. With last year's proceeds we were able to fully fund our annual budget and to purchase the build-out of covered walkways to the outdoor classrooms.

We are very excited to host our 4th annual **LuthеRUN** this year to encourage movement among our kids! The kids will raise donations individually and then cap off the fundraiser with a run during their school day on March 8, 2024. This year's fundraiser is intended to raise funds for the general beautification of the St. Paul Lutheran School campus.

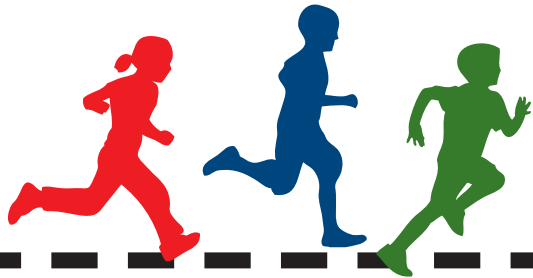
We are delighted that you are interested in lending your company's good name to this event. Corporate and individual sponsorship benefits are included in this packet, along with a Sponsorship Agreement. Please contact Tj & Brook Alcock at [sponsors@TBAmarketing.com](mailto:sponsors@TBAmarketing.com), 863-777-5185, if you have any questions or require additional information.

*Your willingness to help invest in our students and in the future of our community is greatly appreciated.*

Sincerely,

The St. Paul Lutheran PTO Fundraising Committee

# WHY THE NEED FOR SPONSORS?



**ANNUAL**  
Ref Fees: \$6,000



**2018:**  
**Playground**

**ANNUAL**  
Scholarship/  
Endowment: \$4,000

**2021:**  
**LCD Scoreboard**

**ANNUAL**  
Staff Christmas  
Gifts \$2,500



**ANNUAL**  
Library: \$5,200



**ANNUAL**  
Hospitality: \$3,500

**2019:**  
**LCD  
Touchscreens**



**2022:**  
**Classroom  
Libraries**



**2023:**  
**Covered Walkways to  
Outdoor Classrooms**

**2024:**  
**Campus  
Beautification**

# SPONSORSHIP OPPORTUNITIES

## Marathon \$3,000

- Recognition on school Facebook page
- Logo on online donor platform
- Logo printed on LutherRUN t-shirt
- Full Color Banner (4' x 6') displayed in school athletic center for 2 years
- Full Color Banner (4' x 6') displayed in car line
- Linked Company Name recognition on school website and school newsletter as a LutherRUN sponsor
- Recognition as LutherRUN Sponsor in yearbook
- Up to 6 t-shirts

## Half Marathon \$2,000

- Recognition on school Facebook page
- Logo on online donor platform
- Logo printed on LutherRUN t-shirt
- Full Color Banner (4' x 6') displayed in school athletic center for 1 year
- Full Color Banner (4' x 6') displayed in car line
- Linked Company Name recognition on school website and school newsletter as a LutherRUN sponsor
- Recognition as LutherRUN Sponsor in yearbook
- Up to 4 t-shirts

## 10K \$1,000

- Recognition on school Facebook page
- Logo on online donor platform
- Logo printed on LutherRUN t-shirt
- Full Color Banner (4' x 6') displayed in school car line
- Linked Company Name recognition on school website and school newsletter as a LutherRUN sponsor
- Recognition as LutherRUN Sponsor in yearbook
- Up to 2 t-shirts

## 5K \$500

- Recognition on school Facebook page in LutherRUN Photo Album
- Company Logo on online donor platform
- Company name printed on LutherRUN t-shirt
- Linked Company Name recognition on school website and school newsletter as a LutherRUN sponsor
- Recognition as LutherRUN Sponsor in yearbook



# SPONSOR AGREEMENT

## Company Information

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Sponsorship Level

\_\_\_\_\_ \$3,000 Marathon    \_\_\_\_\_ \$2,000 Half-Marathon    \_\_\_\_\_ \$1,000 10K    \_\_\_\_\_ \$500 5K

How do you wish your company name to appear in all advertising material?

\_\_\_\_\_

Company's website, please provide full link address:

\_\_\_\_\_

## Advertising Material Contact

Name \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Sponsorship donation and logo due on or before February 16, 2024 to be included on t-shirt.**

Donor's Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete and return this form along with your donation to Saint Paul Lutheran School, ATTN: PTO Fundraiser 4450 Harden Boulevard, Lakeland, FL 33813. If you have any questions, please call Tj & Brook Alcock at 863-777-5185 or email sponsors@TBAMarketing.com. For your records, Saint Paul Lutheran Church and School's FEI number is 59-0799921.